

United Way Youth Venture

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FOR IMMEDIATE RELEASE

Three Teams Join Our United Way Youth Venture Program

Congratulations to the three new United Way of Tri-County Youth Venture teams Milford Youth Challenge Crue, Play for a Day, and Apply for Assistance. These teams join the other Venture teams involved to bring our total of teams to nine since we began our partnership with Youth Venture in 2008.

Milford Youth Challenge Crue (MYC2) members are also members for the Youth Council at the Milford Youth Center. MYC2 idea was to start a fitness program at the center to provide the youth members with fun and innovative ways to be active. The team plans on using the funding to purchase materials for their fitness program including basketballs, baseballs, soccer balls, volleyballs, a volleyball net, Wii Fitness games, Dance Dance Revolution console, and other materials. They are also going to ask community members for their support in fundraisers and donations so that they can keep the program running after they spend the start up grant.

Play for a Day is going to provide community sports day events for youth in the Clinton community to get active, have fun, and interact with High School students. Play for a Day was started by junior and senior members of Clinton High School's Step Up to Excellence Program. Play for a Day will be having their first event Thursday April 22nd from 9-3 at the High School during April vacation week. This event will be a basketball event for students in 5th-8th grade.

Apply for Assistance is a volunteer and fundraising initiative started by club members at the Metrowest Boys & Girls Club Marlborough Clubhouse. The youth involved in the Keystone Club came up with the idea for Apply for Assistance because they wanted to volunteer and fundraise in the community, but wanted to benefit multiple community organizations. The different fundraisers ideas the group is working on include selling candy bars, holding fundraisers at Roller Kingdom, bake sales, car washes, and more.

The Criteria to start a United Way Venture Team is that it must be a new club, service, or organization that provides a positive, lasting community benefit. It needs to be created, run, and managed by youth ages 12-20 that have clear goals, a committed team, a realistic budget, and have a non-controlling adult mentor. Each Team receives up to \$1,000 in seed funding for their initiative.

About United Way Youth Venture Partnership

In July 2008, United Way of Tri County and Ashoka's Youth Venture began a partnership to empower youth in our service area to make social change in their community. For more information about the partnership, participating as a panelist, or to become involved and support Venture teams, please contact Robyn McLaughlin at 508-872-3291, ext 4858 or visit our website www.uwotc.org. Visit our website to see photos of all of our Venture teams.